

ADOBE SELECTS PROCERT LABS AS EXCLUSIVE COURSEWARE REVIEW BODY

PROCERT LABS TO REVIEW THIRD PARTY LEARNING MATERIALS FOR ADOBE CERTIFICATIONS

Orem, UT – Feb 17, 2005 - ProCert Communications LLC (ProCert Labs) announced today their selection by Adobe® Systems Incorporated to create a new third-party courseware authorization program – Adobe Approved Certification Courseware. Under the agreement ProCert Labs will review and analyze all third party learning materials designed to help individuals prepare for the Adobe Certified Expert (ACE) exams.

Publishers seeking authorization for their learning materials may submit materials to ProCert Labs for review. The materials will be reviewed for instructional design integrity and content coverage of the associated ACE exam(s). Materials passing ProCert Labs review process will be candidates to receive the new Adobe Approved Certification Courseware logo to display on the materials' cover and marketing material.

Adobe and ProCert Labs will then promote the approved materials on their websites for individuals seeking approved courseware.

"Since the Adobe Certified Expert program launched in 1995 it has helped thousands of certified individuals promote their proficiency with Adobe products. Improving the way people learn is the next step in the certification's growth," said Bill McCulloch of the WW Partner Programs Group at Adobe. "Opening up the options for different types of qualified learning materials will help make ACE certification attainable for more people, ensure quality throughout, and improve an individual's learning experience."

Any publisher that successfully completes the submission and review process may receive the Approved Certification Courseware Logo to promote their associated courseware.

"The ACE certification exams embody an excellent program with a large potential market. Our partnership is a significant step in strengthening the program's standards of quality as it grows worldwide," said Edson Barton, CEO of ProCert Labs. "ProCert Labs is excited to provide our services for another global IT certification program."

Publishers interested in participating in the Adobe Approved Certification Courseware program should contact ProCert Labs directly to obtain information about the review criteria and to submit instructional materials for review. Materials receiving approval will be listed on both ProCert Labs' and Adobe's website.

About ProCert Labs

ProCert Labs is the quality assurance standard for professional certification courseware. ProCert Labs is an independent quality assurance laboratory measuring the strength of the relationship between third-party courseware and leading IT certifications and job roles. For more information, visit www.procertlabs.com.

Additional Information Links

Adobe Certified Expert (ACE) <http://www.adobe.com/support/certification/ace.html>

Adobe Authorized Training Center (AATC) <http://www.adobe.com/support/certification/aatc.html>

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